

INTERNATIONAL DAY OF PEOPLE WITH
DISABILITIES 2021

BUILD BACK A

#BETTERWORLDFORALL

RESOURCE KIT

FOR CBM MEMBER ASSOCIATIONS AND THE
INTERNATIONAL DEVELOPMENT SECTOR



cbm



Welcome to CBM Australia's IDPD Resource Kit!

This kit has been designed to help mark International Day of People with Disabilities across online and social media platforms. People with disabilities have been disproportionately impacted by the COVID-19 pandemic, so it is important more than ever to join the call of people with disabilities to build a better world. We have a range of content to guide and inspire your online communications to mark the day. You can pick and choose from these and adapt them to appeal to your specific audiences. We hope it proves useful!

You can also refer to ADDC's **IDPD Activity Toolkit** for ideas on how to mark the day with your organisation and partners. The following communications resources can be incorporated into and complement your event.

Any questions, reach out to Renee at **rdodds@cbm.org.au**.

CONTENTS

Welcome to CBM Australia's IDPD Resource Kit!	2
What is International Day of People with Disabilities?	3
What can you do to mark IDPD?	3
CBM IDPD Video: Build Back A #BetterWorldForAll	4
End the Cycle videos, case studies and fact sheets	4
Official Call to Action	5
Suggested Social Media Posts	6
Assets for your organisation to use across communication channels	8
Disabilities and Global Development - facts and statistics	10
Case Studies	12

What is International Day of People with Disabilities?

International Day of People with Disabilities (IDPD) is a sanctioned United Nations' Day celebrated annually. This important day aims to raise awareness and promote action around the rights of people with disability and their full inclusion in society. **This year it is on Friday 3rd December.**

IDPD poses a unique opportunity to celebrate people with disabilities and raise awareness of disability inclusion issues. CBM is keen to support disability inclusion champions within INGOs and our Member Associations to use IDPD as an opportunity to celebrate disability and diversity, share the voices of people with disabilities, and raise awareness of the need for focussed efforts and resourcing on disability inclusive development.

What can you do to mark IDPD?

CBM is encouraging our member associations and disability champions within the sector to celebrate IDPD and to use this as an opportunity to raise awareness about disability inclusion, by joining in our ***Social Media IDPD Actions***, and organising an ***IDPD Event or Activity*** within your workplace. Online communication tools for the day are below. For ideas on an event or activity your organisation can host, see ADDC's Activity Toolkit [here](#).

CBM IDPD Video: Build Back A #BetterWorldForAll

CBM's 2021 IDPD video shares the voices of people with disabilities and the challenges they've faced during the COVID-19 pandemic. It also explores their hopes and ideas for a more inclusive world post-COVID and how recovery efforts can include them.

This IDPD join the call of people with disabilities to build back a #BetterWorldForAll. Together, we are demanding that governments address the injustice experienced by people with disabilities and are pursuing an inclusive recovery that ensures their health, safety and livelihoods.

The time is now to build back a #BetterWorldForAll. The video can be accessed [here](#). There will also be an audio described version which can be accessed [here](#). The video is under **embargo until 9am AEST December 3**. Please do not share or post on social media accounts until December 3.

End the Cycle videos, case studies and fact sheets

End the Cycle promotes tools and resources to help international development practitioners raise awareness of and practice disability-inclusive development. The resources feature people with disabilities in low- and middle-income countries telling their own stories in their own words. They personally approve the stories and photographs that represent them, meaning these resources can help bring the lived experience of people with disabilities into your activities. End the Cycle is an initiative of CBM Australia, and the resources can be **[browsed here](#)**.



Official Call to Action:

Show your support and share the voices of people with disabilities in the 2021 IDPD video produced by CBM Australia that features people with disabilities from across our region talking about what building a better world for all during and after the COVID-19 pandemic means to them.

Add to the conversation and share in the week of IDPD how your organisation is working alongside people with disabilities to build a more inclusive world during and after the COVID-19 pandemic. For example, featuring a new disability inclusion initiative within your organisation from this year or an example of how your organisation is including people with disabilities in a development project. Include the caption International Day of People with Disabilities: Build a #BetterWorldForAll #IDPD.



Suggested Social Media Posts



Please choose and adapt the content that best suits your needs. There are also some further facts and statistics and case studies below.

Official hashtags: #BetterWorldForAll #IDPD

Share content: from Monday, 29 November to Friday, 3 December

General suggestions - Facebook:

- Join [Insert Organisation Name] as we mark International Day of People with Disabilities at our [Insert Event] #IDPD #BetterWorldForAll
- International Day of People with Disabilities is an important day to raise awareness of the many barriers people with disabilities face around the world. At [Insert Org] we are working to build a more inclusive world by [insert program or activity] #BetterWorldForAll #IDPD
- During the COVID-19 pandemic, people with disabilities have been left out of response and recovery measures and struggled to access critical health information. [insert Organisation Name] and their partners in [insert country] have been working with organisations of people with disabilities to ensure response and recovery efforts include and are informed by people with disabilities. Initiatives such as this pave the way for a more inclusive world #BetterWorldForAll #IDPD
- To build a better world following the COVID-19 pandemic it is [insert org]'s priority to ensure all people with disabilities in [countries/region] have access to vaccines, public health services and economic recovery. They are working to achieve this through partnering with local organisations of people with disabilities (OPDs) and [donor if relevant] #BetterWorldForAll #IDPD



Video

Build Back a #BetterWorldForAll [Video](#) (The video is also available in [audio description](#))

- “We know that we (people with disabilities) are the most at-risk in any disaster. We need to make sure that communication is inclusive, and information reaches everybody.” Nelly is from Vanuatu and one of 11 people with disabilities featured in CBM Australia’s #IDPD video advocating to build a more inclusive #BetterWorldForAll following the COVID-19 pandemic.
- COVID-19 has had a catastrophic impact on people with disabilities. They have experienced less access to vaccines and critical health information, been cut off from their vital aides and supports, suffered greater job losses and more food insecurity than people without disabilities. But don’t take our word for it, listen to the 11 people with disabilities who share their experiences of the pandemic in CBM Australia’s brand new video. Join their call to build a world where people with disabilities are fully included:
 - ✓ in all response and recovery efforts
 - ✓ in all decision making
- Our friends [or partners if in partnership with CBM] at CBM Australia have created a short video in which people with disabilities from across our region share the challenges they’ve faced during the COVID-19 pandemic. Their message is clear - it’s time to build back a world where people with disabilities are fully included:
 - ✓ in all response and recovery efforts
 - ✓ in all decision making
- Over the past two years, the global COVID-19 pandemic has devastated the lives of people with disabilities around the world. Hear firsthand their experiences from across our region in CBM Australia’s compelling new International Day video. Their message is clear - it’s time to build a world where people with disabilities are fully included, in all response and recovery efforts and decision making. It’s time to build back a #BetterWorldForAll.
- “A better world for all would meet the diverse needs of persons with disabilities in all development efforts.” Ross is from Papua New Guinea and one of 11 people with disabilities featured in CBM Australia’s #IDPD video advocating to build a more inclusive #BetterWorldForAll following the COVID-19 pandemic.

Twitter

- “A better world for all would meet the diverse needs of persons with #disabilities in all development efforts.” Ross from PNG, is featured in CBM Australia’s #IDPD video advocating to build a more inclusive #BetterWorldForAll during & following the COVID-19 pandemic.
- Take a look at the video @CBMAustralia created to mark International Day of People with Disabilities which shares the voices of people with disabilities calling to build a #BetterWorldForAll #IDPD
- We want to live in a world where every person is included in response and recovery efforts following crises such as COVID-19. In this world everyone is able to participate and enjoy their human rights. #BetterWorldForAll #IDPD

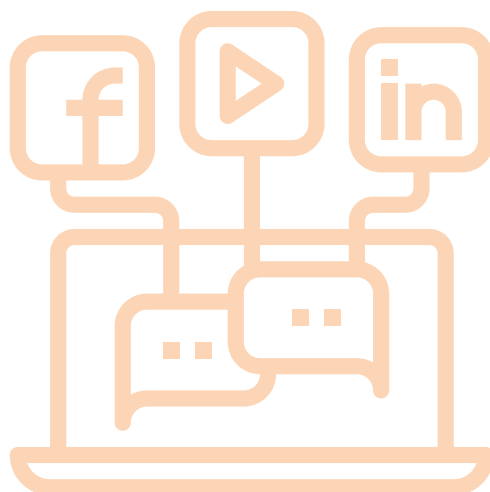
LinkedIn:

Today is International Day of People with Disabilities. The global COVID-19 pandemic has had catastrophic impacts on the lives and well-being of the world’s one billion people with disabilities, who have faced:

- higher rates of death from COVID-19
- higher rates of unemployment,
- increased food insecurity
- increased barriers to protect themselves from the virus disproportionately more than people without disabilities

As we look to the future there is an opportunity to build a #BetterWorldForAll, and address inequalities and injustices inherent in our current systems. We all have a role to play in building a society that listens and acts on the ideas, priorities and perspectives of people with disabilities.

This International Day of People with Disabilities join us as we campaign for a world where all people are included in response and recovery efforts #BetterWorldForAll #IDPD



General suggestions - Infographic:

- Right across the world millions of people with disabilities do not have access to their human rights, essential services and still face daily exclusion in their communities. COVID-19 has made things worse. This International Day of People with Disabilities, we're echoing the voices of people with disabilities calling to build a #BetterWorldForAll following the COVID-19 pandemic #IDPD
- Global and national surveys conducted during the COVID-19 pandemic have highlighted that people with disabilities have been disproportionately affected by COVID-19 and are more likely to die from the virus, making up more than 50% of all deaths. On International Day of People with Disabilities, echo the voices of people with disabilities calling on governments to build a #BetterWorldForAll following the COVID-19 pandemic. The time is now! #IDPD
- Accessing critical public health information about COVID-19; and regular health care and medicines, has been a great challenge for people with disabilities during the COVID-19 pandemic. We want to live in a world where every person can access life-saving information and medical treatment during crises such as COVID-19. This International Day of People with Disabilities, join the call to build a #BetterWorldForAll. The time is now! #IDPD

Assets for your organisation to use across communication channels

BUILD BACK A #BETTERWORLDFORALL VIDEO [Click here](#)

The video is under embargo until 9am AEST December 3. Audio description version is available [here](#).

SOCIAL MEDIA TILES [Click here](#)

BANNERS [Click here](#)

ADAPTABLE MEDIA RELEASE [Click here](#)

LEAVE NO ONE BEHIND REPORT [Click here](#)

Link will be live on November 26. This report is under embargo until 9am AEST December 3



Example Assets

Facebook Post



Facebook Banner



Zoom or Teams Background



Disabilities and Global Development – facts and statistics

The following may be of use as you prepare communications to share.

General statistics and facts:

- Globally, 15 per cent / one in seven people / one billion people in the world have a disability.
- 22 per cent of the world's poorest people have a disability.
- Disability and poverty are often linked as people living in poverty have a higher chance of acquiring a disability due to lack of medical care, poor nutrition, violence, unsafe housing, and getting injured at work.
- People with disabilities are more likely to live in poverty. People with disabilities report multiple barriers to accessing health services.
- People with disabilities are also less likely to attend school, are more likely to be unemployed and generally earn less when employed.

COVID and disability:

The COVID-19 pandemic is deepening pre-existing inequalities . Nowhere is this more evident than for people with disabilities.

For people with disabilities the COVID-19 pandemic has;

- Increased barriers they already face on multiple fronts.
- Resulted in poorer health outcomes, less access to education, reduced services and support, and increased violence and abuse compared to people without disabilities.
- As seen with large and complex emergencies, their needs have been overlooked and they have not been able to access vital health, economic and social support in response efforts.
- Resulted in Organisations of People with Disabilities (OPDs) having to address urgent service shortfalls, stepping into the role government and humanitarian systems should be playing.



Disabilities and Global Development – facts and statistics continued...

The World Health Organisation has identified people with disabilities as one of the most affected populations in public health emergencies and experience greater health, social and economic impacts of COVID-19.

- People with disabilities are at much greater risk of dying from COVID-19 than people without disabilities.
- Women with disabilities and other under-represented groups of people with disabilities are experiencing greater social and economic exclusion during the pandemic.
- Globally, violence against women with disabilities has increased during the pandemic.
- More than 85% of people with disabilities surveyed in Vietnam, Indonesia and the Philippines affected by COVID-19 lockdowns were yet to receive financial assistance.
- In Indonesia, people with disabilities have reported considerable barriers to accessing information, particularly for people who were blind and vision impaired, while deaf and hearing impaired people noted challenges in communication due to difficulties lip reading while others were wearing masks.
- A global survey of women and non-binary people with disabilities found that one in three respondents had lost access to needed disability-related support services, including personal assistance, wheelchair replacement and repair, and accessibility services such as Sign Language interpreters.
- Reports from sexual and reproductive health service providers around the world indicate that client numbers are declining during the pandemic due to inaccessibility, reduced community engagement, or fears of infection. .
- In Vietnam, 30% of survey respondents with disabilities reported losing their jobs in the 1st month of COVID-19 restrictions, and of those still working, 59% reported cuts to their pay. This resulted in people with disabilities reporting a 28% reduction in income in the first month of lockdowns, leading many households to fall into poverty for the 1st time.
- In Indonesia, 67% of men and 71% of women with disabilities reported that they were no longer working compared to 55% of men and women without disabilities. 80% of those who lost income due to the COVID-19 lockdown faced difficulties covering their basic needs and 43% were unable to pay their monthly utility bills.

For more information see the two following briefs:

- *Leave No One Behind – Disability inclusion in Australia's COVID-19 response*, available [here](#). (Link will be live on November 26. This report is under embargo until 9am AEST December 3)
- *Evidence summary: Experiences of people with disabilities during COVID-19 in Asia and the Pacific*, available [here](#).

Case Studies

featuring people with disabilities and disability-inclusive initiatives



COVID-19 impacts people with disabilities the most. Pacific and Timor-Leste

Partner Organisation: Pacific Disability Forum

After their huge success in remaining almost COVID-19 free throughout 2020, several Pacific Island nations and neighbouring Timor-Leste faced a sharp increase in cases in 2021.

In the Pacific and Timor-Leste, limited COVID-19 testing, slow vaccine rollouts and poor healthcare systems has compounded things for vulnerable populations and people with disabilities. Which is why CBM has been working alongside the disability movement throughout the pandemic to support the Government to prioritise people with disabilities in all COVID-19 response and recovery.

Earlier this year Papua New Guinea saw COVID-19 surge in the community. Within weeks, cases climbed into the thousands. People with disabilities reported a lack of accessible health information, extreme economic hardship, and a lack of government support. We spoke to Adrian, a disability advocate with a physical disability living in Port Moresby, who told us “a lot of persons with disability are really missing out on a lot of those opportunities to even access what the government is providing.” He was also concerned about access for people with different types of disability: “Accessible for me is not just about physical infrastructure. It is about how do we communicate with the people who are vision impaired, how do we make information available for the hearing impaired?”

In May, after a year of almost no community transmission in Fiji, the extremely infectious Delta strain of COVID-19 arrived in the country. This saw a rapid increase in community cases and most of the Fiji population thrown into lockdown, lasting for months. CBM's Fiji-based partner Pacific Disability Forum (PDF) is a regional umbrella organisation that supports up to 71 organisations of people with disabilities across 22 Pacific Island countries and territories. PDF has been working to roll out inclusive health messaging and advice as well as mobilise response teams to support Organisations of People with Disabilities in seven regions of concern. CBM has provided support to PDF during this time. As we near the end of the year it is promising to see Fiji has vaccinated more than 80% of its population with a strong vaccine campaign and boosted vaccine supply. Lifting vaccination rates among the remaining Pacific nations is critical as this will provide further protection for people with disabilities.

Timor-Leste started to see a rise in cases in February across their border with Indonesia. The virus eventually reached the capital Dili seeing the country impose its first lockdown, which continued for months. Despite the lockdown the number of cases continued to rise into the thousands. The Government of Timor-Leste tried to reduce numbers by removing people from their homes and placing them in a quarantine facility when positive. But the facilities were not always accessible or inclusive. That's why CBM has been supporting the Australian Government's Partnership for Human Development to ensure the approach is more inclusive. More recently CBM has been working to ensure free and equal access to vaccines for all people.

Not only does our research indicate people with disabilities are more likely to die from COVID-19, they also face greater loss of income than people without disabilities, inaccessible critical health information and reduced access to services and supports.

To build back a better world following the COVID-19 pandemic it is CBM's priority to ensure all people with disabilities in the Pacific and Timor-Leste have access to the vaccine, public health services and economic recovery. We are working to achieve this through partnering with local organisations of people with disabilities (OPDs) and the Australian Government.

COVID-19 Pushed 80 Million People into Extreme Poverty



Almost two years into the COVID-19 pandemic, some of the social and economic impacts of the global crisis particularly on vulnerable people are only starting to become known.

A report by the Asian Development Bank finds that the pandemic has pushed about 80 million more people in developing Asia – which comprises 35 countries including India, Nepal, Bangladesh and Pakistan – into extreme poverty. Extreme poverty is defined in the report as living on less than \$1.90 a day. The report finds that in 2017, approximately five per cent of developing Asia's population (about 203 million people) lived in extreme poverty, and that this number was projected to decrease to an estimated 2.6 per cent of the population by 2020 prior to the onset of the pandemic.

More than a third of the countries that provided comprehensive economic, financial, social, and environmental data for the report found that unemployment increased by 20 per cent or more in 2020, with many struggling families forced to borrow money, sell property, defer payments or eat less just to survive the pandemic.

Additionally, the developing Asia region lost about eight per cent of total work hours due to COVID-19 related lockdowns and restrictions which had a disproportionate impact on poorer households.

For people with disabilities – these projections of deteriorating economic recovery are particularly devastating. Not only do people with disabilities experience a disproportionately high level of poverty; being poor increases their chances of having a disability and reduced access to vital services. This cycle of disability and poverty for people with disabilities, their families and communities can be very hard to break.

The Asian Development Bank tracks progress towards targets under the Sustainable Development Goals (SDGs) across areas including education and health. It says that the pandemic has threatened gains made towards some of these goals, for example in the way it has exacerbated inequalities in education due to the global shift towards online learning resulting from school shutdowns.

The particular vulnerability women have experienced during the pandemic – including increased rates of violence against women and girls, more job and income losses and greater unpaid care work – has also been explored in a recent report by UN Women.

The United Nations' organisation dedicated to gender equality and women's empowerment tracks the need for, and effectiveness of, gender-responsive work in countries including India, the Philippines and Papua New Guinea to protect the health, safety and economic outcomes for women throughout the pandemic. This work ranged from the provision of hygiene supplies and essential food items, as well as reusable masks to ensure women could receive support in COVID-safe ways, to ensuring domestic violence services could meet demand and vulnerable women could engage in vocational training to earn a temporary income where their regular work had been impacted.

The report notes that while the recovery from COVID-19 will be long and challenging, it provides an opportunity for marginalized groups to be better protected and supported. Part of this could focus on restructuring economies so that women are not relegated to the most vulnerable jobs, or expected to perform the bulk of unpaid care work at home.

The need for women to be involved at all levels of decision-making about the economic recovery from COVID-19, both in the public and private sectors, is also highlighted as crucial in creating a more equitable post-pandemic world.

Looking to the future, CBM's priority is to ensure all economic recovery following the global pandemic includes vulnerable groups such as women and girls and people with disabilities.



Who is CBM Australia?

CBM Australia is an international Christian development organisation committed to improving the quality of life of people with disabilities in poor communities around the world.

Addressing poverty alleviation through development efforts that include people with disabilities, and prevent disability for those at risk; CBM Australia is helping to end the cycle of poverty and disability.

CBM Australia works in partnership with people with disabilities, non-government organisations, government and international agencies to empower people with disabilities to achieve their human rights and participate fully in society.

CBM is fully accredited with Australia's Department of Foreign Affairs and Trade, receives Australian NGO Cooperation Program funding, and is a full member of the Australia Council for International Development.

All references can be found in a word version of the Resource Kit [here](#)