

A campaign by its very nature has a time component to it, and each submission was time bound. Three were short term church events, while others played out over a longer period, focusing on an idea or concept. I would hope that in the coming years more members will take a risk with social media campaigns. It might be scary, but your colleagues' successes demonstrate it is a risk worth taking.



THE 2018 GUTENBERG AWARD

The Premier Annual Award of the Australasian Religious Press

Association is made to

NZ Baptist, Baptist Churches of New Zealand

The Citation

The NZ Baptist Magazine is a high-quality bi-monthly print production, with a well-connected user-friendly and accessible website.

There is a strong focus on providing Christian comment on contemporary issues and everyday concerns of church members, and by doing this, making the magazine accessible to a wider range of New Zealanders, especially through social media.

There is an impressive use of photos, particularly photos of individuals and groups, and there is excellent contemporary design that would resonate with younger readers, and as I have often commented without distracting from actual readership due to the appropriate use of colour with the text.

There is a personal focus in the magazine, reflecting the Baptist 'church family', with Christian testimony and stories, illustrating the experiences of 'ordinary' people. This does not make the magazine insular, as the stories have a wider appeal, and provide the magazine with a distinctive non-institutional context, helping to connect with people from outside the 'Baptist family'.

A regular email directs people to the website and well-positioned tailored stories from the magazine and extra material. The magazine also links with social media through Facebook, providing a focus on the main themes or stories from the Magazine edition. The communications focus of New Zealand Baptists illustrates what one can do with a well-organised arrangement.

It is therefore my great pleasure to present the Gutenberg Award for 2018 to *NZ Baptist*.

Peter Bentley
President

THANK YOU TO OUR JUDGES

The Executive and members of The Australasian Religious Press Association, wish to thank the judges for the care and concern with which they have made their judgements in all of the 2018 ARPA Awards.

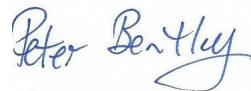
While some of the categories attract a large number of entries and these in particular, require considerable time and effort on behalf of the judges, even those with less entries, still mean in some cases, hours of work.

Each year when invited to be a judge, every person has accepted the task willingly and without hesitation.

ARPA appreciates this willingness and thanks the judges for their involvement in the Awards which are such an important part of the work of the Association.

THANK YOU TO OUR GRAPHIC DESIGNERS

We sincerely thank Rebecca McLeay and Linda Grigg for their graphic design input into the cover of this book and the certificates. This contribution was given at no cost to ARPA and is much appreciated.



played daily at the meeting as well as being uploaded to the VicTas synod's social media platforms. The UCA NewsBot is a Facebook chatbot that delivers breaking news updates directly to users' Facebook Messenger inbox. This enabled people who were not present at the meeting to be included instantly on the progress of the meeting.

According to the submission, all Facebook metrics surpassed the previous Synod social media campaign. The entry included links to congregation iPhone videos and the live streaming as further examples of the depth of the campaign.

BRONZE **"Telling our Story"** **Insights Magazine for Synod 2017** **Telling our Story**

Insights also utilised livestreaming, both on Facebook and Twitter for different parts of their Synod meeting. In preparation for the campaign, the team identified key topics that their audience would engage with and posted articles accordingly on Facebook. The submission reflects impressive organic reach and engagement. Insights had a clearly articulated social media strategy across Facebook, Twitter and Instagram.

Highly Commended **"#salvoschurchlife"** **Others Magazine**

#salvoschurchlife was a six month campaign, where Salvationists across Australia responded to the question "What are the key elements that make a Salvo church thrive, rather than just survive?" *Others* magazine sought pictorial and written responses using the hashtag in social media posts. Over the course of the campaign, hundreds of photos were hashtagged. The photos are positive and affirming. Well done *Others*.

General comments

Congratulations to all ARPA members who entered this section. The quality of entries was outstanding. On the one hand, this is greatly encouraging. Member organisation that have been formerly print based are embracing technologies which will soon replace print entirely. However, the small number of entries is also of concern, given that so much of our society engages in the social media space. For religious organisations to remain relevant, they too need to embrace the different social media options, finding ways to curate all their content across multiple platforms. Each of the submissions demonstrated a willingness to test new ideas, which are so easily measured for reach, views, shares etc via online analytics. None of the entries accessed paid reach, reporting on organic campaigns.

commendable. The layout, leading away from the person to the board is also commendable.

CATEGORY 21
Best Headline

GOLD

"I'm Glad You're not my Doctor"
By Charles Hewlett, in New Zealand Baptist magazine

At once intriguing, colloquial, quirky yet common. A superb headline that would draw into the article even an uninterested reader.

SILVER

"Virtually Alone"
By Maryanne Wardlaw, Canvas magazine

Pithy and contemporary language, it's ideally suited to the magazine's readership. It heralds a brief article on the solitariness and its consequent mental and physical dangers, for the many who are obsessed with IT.

BRONZE

Not awarded due to lack of entries

CATEGORY 22
Best Original Illustration

GOLD

"Good Grief", December 2017
By Stephen Mason, Southern Cross Anglican Media Sydney

SILVER

"Sleepwalkers" (artwork title) accompanying article titled "We need Easter Faith", April/May 2017
By Karan Hudson, New Times

BRONZE

"Post truth world" January 28th 2017
Theodora Amuimuia Adventist Record,

CATEGORY 23

Best Social Media Campaign

GOLD

The Catholic Leader for its ASK ONE Challenge

The Catholic Leader launched a campaign to re-engage people who have left the Church in the wake of the ABS 2016 Census. The team created an original animated video which was launched on the Catholic Leader's Facebook and Twitter sites, which worked in partnership with a 12-week editorial campaign in the newspaper.

This was a positive and engaging campaign equipping Catholic church goers with a simple evangelical tool. One comment captured the creative power of this campaign: "Thank you (The Catholic Leader) for reminding us all that we can transform our Church and society one person at a time."

SILVER

Crosslight for Synod 2017

Crosslight won Gold for its submission last year and was challenged by the judges to consider what it might do to further develop its social media engagement at the following Synod. It seems the team took up the challenge. This year's entry outlined three new initiatives: a UCA NewsBot; Facebook live streaming and Synod vox pops to ensure minority voices could be heard at the Synod meeting. The vox pops were



The Publication of the Year

2018

**Annual Trophy Award of
The Australasian Religious Press Association
Is awarded to**

Others, The Salvation Army

the Salvos new in-house magazine. This magazine has a very clear idea of its target audience, and is stunning in its execution. Layout and design are exquisite. Choice of fonts – the mix of san serif for headlines; serif for body copy – and the use of white space, all contribute to an harmonious blend of content and advertising. The magazine also creates an emotional connection, which is an extraordinary claim to make about an artefact which is just pictures and ink. Nonetheless, this magazine gives the reader a real sense of what it means to be a Salvo.

Highly commended: Zadok Perspectives and Melbourne Catholic

General comments

The standard of publications in this category is increasing every year. More publications are making better use of photographs and graphics, although overall there is still too much unbroken text in a large number of publications.

It is also encouraging to see publications taking up comments made about improvement in previous awards.

The other notable feature of this category is the number of high quality entries from New Zealand, which as we know has a population one sixth of that of Australia.

A number of publications have overhauled their layout and design and perhaps most interesting of all there are new publications appearing. It was extraordinarily difficult this year to determine a winner.

PUBLISHING

CATEGORY 2

Best Regional Publication

GOLD

The Gippsland Anglican.

SILVER not awarded

BRONZE not awarded

This category is for publications serving an audience outside the major metropolitan areas in Australia and New Zealand. According to the criteria, entries will be judged on the overall publication package – content, quality of writing, layout and design – and entries should include details of their intended purpose and audiences.

There were only three entries in this category – one in tabloid newspaper format and two in A4 magazine format. I understand that quite a number of regional publications have allowed their ARPA membership to lapse, for financial reasons. This is as real pity. From personal experience I know how valuable ARPA can be, particularly to an editor. Not only are there the workshops and other presentations at ARPA conferences, but there is also the benefit of being able to rub shoulders with and learn from other members, some of whom have had a long and illustrious career in journalism and editing.

It is important that entrants ensure that their entries meet the stated criteria. For example, the criteria for this category required that entries include some details of the publication's

intended purpose and audience(s). I have awarded one gold award in this category. It goes to *The Gippsland Anglican*. The open format of this 12-page tabloid invites the reader in, and its 12 pages cover a wide range of topics: devotional reflections, profiles, social issues, well-written news stories from around the diocese (with well-chosen pictures), reviews, a prayer diary and a diocesan calendar. Interestingly, it also includes the 28-page *The Melbourne Anglican* as an insert, taking readers well beyond the diocese.

CATEGORY 3

Best New Writer

GOLD

"Walking for Jesus on the Camino"

Victoria Ning in NZ Catholic

This compelling feature invites the reader into Victoria's experience. The author shares her vulnerabilities, pain and triumphs of being a pilgrim on perhaps the world's most famous ancient pilgrimage, reinforcing why so many tread this path, while making clear it is not for the faint-hearted. 23-year-old Victoria seems to have matured beyond her years as a result of this remarkable experience as she reminds the reader that the Camino is Jesus. Her final words, "This pursuit is one that will see this lifetime through, and each of us is called to keep walking forwards towards he who loved us first." I commend this article, with accompanying photos, to you. Well

SILVER

Others (Salvation Army)

It appears a lot of thought has gone into the look of this site. The masthead is simple but works perfectly and the menus around it are practical and clear. It is a clever idea to put a "quick read" movie review on the front page, as a lead-in to the rest of the website for the non-churched.

The site is somewhat let down by faint sans serif font which tends to disappear into the page (a common flaw with many websites) and becomes less readable.

Having a mix of "mainstream" news and internal Salvo news is a plus for the site. A great effort.

BRONZE

SPANZ, Presbyterian Church Aotearoa New Zealand

The site appears to have borrowed some of the best features of Eureka Street for its front page, but does so in a way which ensures the site maintains its uniqueness. Navigation is seamless. The "find something fast" feature is excellent and I'm sure site users make the most of it when looking for church resources, rather than simply browsing for news.

Having blocks of Facebook and Instagram feeds is a little disconcerting. Readers in my experience would prefer to stick to a site rather than be immediately directed over to social media on their first click. This might be something to look at in a future re-design.

General Comments

This must refer to the overall website and not to an individual article. Criteria will refer to navigation, links, readability, adherence to online format of text, integration of social media/photos/video.

CATEGORY 20

Best Original Photography

GOLD

"A son's legacy through the eyes of his mother"

By Jamie O'Brien in E-Record, Perth

What an outstanding photo, technically and emotionally. The placing of the mother's expression, in the top left point of interest, is highly commendable. The cropping of the background makes it less distracting and the use of available lighting is to be commended. Well done!

SILVER

"A portrait that speaks to a city"

By Murray Harris in Wesley Impact

The leading line (up the subject's arm) leaves nothing to be desired. The expression shows love and devotion for the rodent while the soft lighting enhances the exposure. The layout, composition and presentation are highly commendable.

BRONZE

"On board with Bush Church Aid"

By Peter March, in Guardian

The title increases the interest in the photo and indicates some careful and creative planning. The lighting is well-planned and the exposure is

General comments

According to the criteria, entries in this category must show strength and effective integration of text and graphic design. Typography, photography, illustrations, colour, sidebars, white space and captions will come under consideration.

This category is not about the content or journalistic style, but the appearance of entries and their readability and ability to attract and hold readers.

There were only two entries in this category, and there was very little difference between them. Both have a bold masthead, clearly identifying the publication. Both have an open, uncluttered appearance that makes for easy reading. Both make copious use of colour photographs, --some quite large, especially on the cover. Apart from colour photos throughout, both make unobtrusive but effective use of one contrasting colour on each page throughout. Both consistently use the same bold type face throughout for headlines and titles.

One entry has story leads on the cover. One uses a second colour for some typography, but care needs to be taken to ensure that any alternate colour used for print is not too light. One failed to use captions for many of its photos, leaving the reader to try to work out how the picture related to the article. One had special centrefold feature articles, with graphic art to enhance them.

There was much to commend both

entries in this category, and little to distinguish between them. Hence I have named *The Advocate* and the *North Coast Anglican* as joint silver award winners.

CATEGORY 19 Best Website

GOLD

Eureka Street, Jesuit Publications

The new "slideshow"-style presentation on the front page is a great tool for engagement.

Eureka Street continues to provide both entertaining and enlightening content which is topical and timely. It is well sectionalised by topic. The inclusion of podcast material gives readers (especially those who may be sight impaired) another option to consume the stories.

It also very clearly states who produces it, its mission and its contributors, which is important when readers are increasingly looking for attribution, context and other factors to weigh the credibility of what they are reading. Glad to see the Eureka Street team keep looking to improve what has been for some time an excellent example of the "church in the public sphere". (One small technical flaw is the serif font which tends to disappear into the white page rather than stand out for the reader. This could do with some redesign. As well, the mixing of serif and sans serif fonts can be distracting.)

done Victoria on both completing The Way and so honestly and vividly sharing your experiences.

SILVER

"Raising Hope"

Shar Davis in War Cry (NZ, Fiji and Tonga Territory)

Well done Shar for taking on a topic which is rarely spoken about and bringing it such heart. Raising Hope is about the joy of birth after two devastating miscarriages. It is a story that would speak to so many couples, helping them to acknowledge their own pain as they read of another's. However, I have one question, did Hope play the baby Jesus at the Pattinson family's church Christmas production?

BRONZE

"Lord if you want me to become a priest, please save my life!"

By Josh Low in eRecord, Perth

Josh tells the story of Filipino priest, Father Robert Carillo, who had recently commemorated 25 years of ministry with the Archdiocese of Perth. Josh adopts a newswriting style for this article, reporting the facts of the story while giving Fr Carillo voice to tell his own near-death experience and God's intervention during the violent years of the Marcos regime in the 1970s. Josh successfully weaves in the growth of the ministry offered by the Archdiocese to Filipino migrants settling in Perth,

forged by that first Filipino priest, Fr Carillo, in 1992.

General comments

Where are all the up and coming new writers in Christian media? The quality of writing by the few applicants was impressive, but the fact that so few members entered this section is of great concern for the future of your niche market.

WRITING

CATEGORY 4 Best News Story

GOLD

"Love in a Time of War."

By Dianne Jensen in Journey Qld

When writing of wars or human tragedy there is a fine line to be walked between being coldly objective and overly sentimental.

This article by Dianne Jensen walks that line very well.

Whilst not avoiding or glossing over the diseases and injuries, physical and mental, of the people in the refugee camps visited, the story remains a positive one of Christian volunteers bringing hope and comfort to people in dreadful circumstances.

It draws together very well comments from a number of sources and weaves them into a tightly written article which adequately addresses the category description.

Well done.

SILVER

“Young Adventist Honoured for Fighting Gender Based Violence”

By Sonja Kama in Adventist Record

Whilst the Harvey Weinstein case has opened the discussion of gender based discriminatory behaviour, the phenomenon is not new and is particularly prevalent in PNG.

This story covers a program called ‘Equal Playing Field’, a youth-led program which seeks to use sport as a tool to end gender-based violence.

Developed by Jacqueline Joseph, winner of a 2017 Commonwealth Youth Award for Excellence in Development work, this has proved to be an effective model for working with young people to reduce violence against women and children.

Tightly written and maintains the interest throughout.

BRONZE

“Moderator Urges Minister to Let Sheryil Stay”

By David Southwell in Crosslight

This item shows conclusively that a story does not have to be long to be effective. Southwell has reported the facts succinctly, but in the process adequately conveyed the essence of the story.

Without becoming overly sentimental the story details the effects of an Indian family's efforts to avoid the deportation of the family's aged mother and disabled sister, and the appeal by Moderator Sharon Hollis on their behalf.

General comments

This section contained a number of well written articles but once again more attention should be given to the category description. Several entries would have been better placed in category 8 “Best Editorial or Opinion Piece.”

CATEGORY 5

Best Feature, Single Author

GOLD

“I Am Not Your Slave” and “Are There Slaves in New Zealand?”

by Ingrid Barratt for War Cry New Zealand, 23September 2017 and 7 October 2017

Ingrid Barratt surveys the global and local dimensions of human trafficking and shows how governments, businesses and individuals are implicated and what they can do about it. This ambitious, two-part article is realistic, strategic and empowering.

SILVER

“Pornography: The Elephant in the Church”

by John Sandeman for Eternity News, July 2017

www.eternitynews.com.au/opinion/pornography-documentary1

At last, an informed, frank and hopeful discussion about pornography addiction among Christians without guilt, shame and panic! The protagonists speak with the authority of research and experience. The video format enables them to do this in a

CATEGORY 16

Best Cover Newspaper

GOLD

The Southern Cross (Adelaide) August 2017

This front cover is traditional in design but original in content and well-deserving of the gold award this year. It was disappointing there were so few entries in this category this year.

Having said that, the publication that received the gold award deserved it. What made it stand out was a number of factors. The original photographs used, specifically sourced for the main story and the pointers at the top of the page. The main photograph illustrates and reflects the story well. The story is original in material, relevant to the readership and supported by data and relevant examples. The whole maximises the publication's mass appeal to sales and readership.

SILVER not awarded

BRONZE not awarded

CATEGORY 17

Best Design Magazine

GOLD

Melbourne Catholic

The design of this publication stood out from the other entries right from the beginning of the judging process. Closer inspection only continued to verify its position of outstanding superiority in the field.

The format is generous and allows for a marrying of wonderful quirkiness and disciplined use of design principles throughout. The choice of paper stock and

its weight are tactile and inviting. Typography, photography and illustration are used with flair and whimsy to create a powerful theme for each edition while still retaining the collective branding of the magazine. Advertising is well handled at the back. This is such a joyful example of what can be done with type and pictures. Well done!

SILVER

Others

The design of this magazine is structured, formal and evocative of the organisation it represents. It is an excellent example of clean, clear, appropriate corporate design. Well done!

BRONZE

Wesley Impact

This magazine demonstrates a good use of a simple theme throughout. There is clarity in the typographical layout and photography is used to best effect when quality allows. Well done! Extra strength could have been achieved by staying with the black, white and blue theme present in the majority of the pages.

CATEGORY 18

Best Design Newspaper

GOLD

not awarded

SILVER

The Advocate

North Coast Anglican

BRONZE

not awarded

CATEGORY 15

Best Cover Magazine

GOLD

Lucy's Story, War Cry NZ, July 2017

This cover created an emotional and physical response. It was without doubt the standout choice. The photograph alone was confronting and told a story – one the reader was unsure they wanted to read but felt compelled by. A detraction was the variety of fonts used on the left side of the page – better if the headers had been all the same font and size (without italicising either). However, for the main headline, it was appropriate to use two differing fonts. This underscored the story's impact and further attracted the reader's eye. The colours are muted, which means the focal point is very prominent. This front cover could have been for a mainstream audience and was designed to maximise readership and sales ability.

SILVER

Anglican Media Sydney - Southern Cross, April 2017

A design with impact. This front cover has taken an fairly ordinary photograph in composition, but the photographer has made sure it is focussed and clean. The designer has created impact with the bold frame around the child and this design tool has a good relationship to the main header. Good clean fonts are used. The only detraction is the placement of the photograph and the frame which obscures the magazine name.

BRONZE

At the Table, The Dad Issue, September 2017

It is obvious this photograph has been set up specifically for the front cover, which is a very good idea. It is 'The Dad Issue' and what ever that means the reader knows instantly that the story is about men and fathers. It is reassuring and complimentary that this publication still sees the value in creating a front cover image from original purposeful photography. All the headers relate to the photograph, another design tick. It would have been an improvement to use the same fonts for all the headers. It is a good, clean photograph and using the same font for all the headers would have mirrored that design. This front cover could have graced a mainstream publication. It fits the bill for attracting readership.

General Comments

There were a large number of good entries in this category and a handful of outstanding entries. Well done to all who entered their front covers, the quality made it a challenge to judge this award and I commend you all. Most entries demonstrated good design principles and relevance between the picture used and the subheaders/cover-lines. Some of the photographers and designers showed significant creativity.

warm, reasonable and relaxed manner. A great example of how courageous and competent journalism can generate more light than heat.

BRONZE

"Family Friendly"

by Tara Sing for Southern Cross (Anglican Media Sydney), February 2018

Embracing both our brokenness and adoption by God should make Christians keen to care for orphans and widows. In this honest and edifying article, Tara Sing introduces us to a spectrum of opportunities to serve those who need a stable home, consistent care and unconditional love. Foster carers share the costs, benefits and joys of loving the children of strangers. The reader is encouraged to either foster a child or support a family that does.

General comments

The successful pieces in this category gave their protagonists a voice. This was achieved by providing the necessary context and showing how actions complement words. To take a back seat and allow our subjects to speak requires discipline, confidence and humility. Writers who do this should be celebrated and emulated.

CATEGORY 6

Best Feature, Multiple Authors

GOLD

"Sex, Intimacy and the Aging." By Patricia Weerakoon and Ben Boland in Southern Cross Anglican Media Sydney

'We might not like talking about it but intimacy – sexual and non sexual – is a real issue for many of the older people in our churches and families. Lets not put it in the too hard basket.'

The preamble for this well written article opens the door for it to move this delicate subject into the bright light of day. Written with sensitivity and down-to-earth practical authority the issue is discussed candidly and debunks a number of myths surrounding intimacy and aging. A worthy winner.

SILVER

"General Election 2017: The Housing Crisis."

By Sharon Stephenson and Angela Singer in Spanz, Presbyterian Church, Aotearoa, New Zealand

"Religion and politics don't mix". So goes the old adage, but this article shows conclusively that there is a place for the church to raise issues of concern in the political arena.

The authors sought the opinion of church leaders throughout New Zealand to find out what was most concerning for their communities in the election year, and found that affordable housing was the hot issue most remarked upon.

The policies of the major political parties were then analyzed to see how each was planning to tackle the problem.

Readers were left to draw their own conclusions from the material presented.

A well researched and well presented piece of work.

BRONZE

"Hidden Hurts Healing Hearts"

By Lisa McIntosh, Revd. John Henderson and Ian Rentsch with contributions from two others whose names were withheld at their request. in *The Lutheran*

In Australia one in six females aged 15 or older has experienced violence from a current or former partner. For males it is one in 20. On average one woman a week is killed by a current or former partner. In New Zealand, in 2016 there were approximately 119, 000 family violence investigations and it is believed that up to 76 per cent of family violence incidents are not reported. These frightening statistics prompted the LCA Synod to commit resource to a campaign to address the issue of family violence, and has led to the Hidden Hurts Healing Hearts campaign. Using case studies backed up by facts and including links to support agencies, this well presented piece will be an eye-opener for some readers and aims to prompt everyone to recognize the signs

of domestic violence and do something about it.

General comments

Covering a wide range of topics, from those mentioned above, to post pregnancy-termination support and the work of the church in PNG, most entries in the category were well written and thought provoking.

Once again I would draw attention to the category description which says the item should "add context, depth and colour to a story with numerous sources, direct quotes and strong human interest."

Unfortunately a 20 page 'special edition' report, submitted in full, struggles to fulfil a number of these criteria. In some cases more attention needs to be given to the presentation of the items for judging as well.

CATEGORY 7

Best Profile Story

GOLD

"Keeping the Peace "

By Dianne Jensen in *Journey Qld*

This memorable profile of an ADF Chaplain leaves an emotional impact. It is a well-structured piece which gives a lasting impression on the reader of a very human, compassionate person with an interesting history who holds strong beliefs. Direct quotes are blended well with narrative and commentary from the writer so that the reader comes to an understanding of

we do. As it does so, it powerfully points out the difference between "inclusion" and "belonging" of people who are disabled. The article is very worthy of the third place it has been given.

Category 13

Best Review

GOLD

Judy Adamson, *Southern Cross* for her review of the movie "Blue"

This Australian-made documentary film received a heartfelt review from Judy. She headlined the review, "Yes, we caused this", and took the risk of letting her passion for the cause show unashamedly – and it paid off! Judy not only writes well but she understands the film medium and its demands and this shows through. Her final paragraph was a clincher: "Go and see it and be prepared to take action. Not because you're a 'greenie' – or whatever you might want to call it – but because you're a child of God." Clearly, Judy knows her audience too!

SILVER

Nan Russell, *Touchstone*, for her review of the book "Walking with God – how to hear his voice", by John Eldredge.

A forthright review by a woman who did not care much for the male author's patriarchal bias; nor did she share his fundamentalist approach. But this review was written very cleverly so that even a person with liberal views may be enticed to begin to read this book – though they may not finish it! Nan didn't. As she writes (last para - again!): "I got to a certain point (in the book) and I hit

the wall. I asked God if I should finish the book. She said no!"

I won't read the book myself, but I thoroughly enjoyed reading Nan's review!

BRONZE

Tim Kroenert, *Eureka Street*, for his review of the film "Moonlight"

Tim's well-honed writing skills are demonstrated in this review. He tells enough of the people, personalities and plot of the film to whet our appetite. We taste a morsel of an entrée but no more. As any good review should, it left me with a desire to seek out and watch this award-winning film.

DESIGN & CREATIVITY

Category 14

Best Humorous article

GOLD

"What a girl wants"

By Kate Moriarty, in *Australian Catholics*.

It grabs you from the start, is witty and engaging and has a hilarious twist in the end. As well, it is tightly written. Kate clearly has a great talent for writing. A standout winner.

SILVER Not awarded

BRONZE Not awarded

General comments

This category has always been a difficult one. For some reason church papers don't do humour well. Unfortunately none of the other entries were funny enough to qualify.

Christian vocation. This fills a contemporary void, given the all-out profit driven justification for morally destructive modern business methods. I appreciated the article bringing out of the shadows the long history of Christianity's theological dualism inherited from pro-Christian Greek philosophy with study and prayer on the side of the angels and work as tainted on the other. Thus restoring God's people with a calling to redeem daily work.

SILVER

"Scripture, Male headship and Abuse"
By Dorothy Lee, The Melbourne Anglican Newspaper Article, September 2017

This is a well-presented and well-argued theological affirmation of the fundamental and unqualified equality of humanity, regardless of gender

BRONZE

"God made me lime green"
By Dr Sarah Harris, Baptist (New Zealand) February/March 2017
Written in a refreshing and easily readable style and with propositions readily understood and followed. The idea of God in the centre of everything and gender equally arranged in his presence is a great model.

Category 12 **Best Social Justice Article**

GOLD

"Snails make good neighbours"
By Naomi Currie, published in The Good Oil, Aug 16, 2017

"Snails make good neighbours" effectively explores the Biblical theme of being a neighbour in an exciting, engaging, and creatively imaginative way. It shows depth, persuasiveness, and clarity topped off with a gentle humour. This outstanding article challenges all of us to think about what it means to be a neighbour, and is especially relevant in our individualistic world.

SILVER

"Who is welcome at our inn?"
By Monica Dutton, published in The Good Oil, Dec 13, 2017

"Who is welcome at our inn?" explores the Biblical theme of hospitality in an insightful, creative, and engaging manner. Monica Dutton is a wonderful story-teller who has mastered the art of exploring a deep theological theme in a simple, challenging and memorable way.

BRONZE

"Longing to Belong"
By Vaughan Olliffe, published in Others, Nov 2017

"Longing to Belong" challenges us all to better embrace people with disabilities. It gently and yet persuasively explores how image-of-God theology can shape not only what we think but also what

him as a Minister and Chaplain and of the role of chaplains in the ADF. The sub-titles used as the profile unfolds and the apt blockquotes provide a neat summary of the themes of the article.

SILVER

"A portrait that speaks to a city"
By Graeme Cole in Wesley Impact
This is a cleverly structured article in which the profile of a homeless man and his portrait, are used to introduce the Wesley Connect program of the Wesley Mission. This case study presents the homeless person, Chris, sympathetically. His direct quotes, and the explanatory non-judgmental paragraphs provide a human face to the problem of homelessness. Chris's relationship to the Mission gives an introduction to the organisation whose work is then explained in greater depth in expository writing, warmly including quotes from the Wesley Connect Coordinator.

BRONZE

"Football, Family, Fans and Faith"
By Cheryl Tinker and Kelly Powell in Kidzone

The profile of a popular footballer is an attractively presented article for younger readers. It presents the life since 17 of a Tiwi Islander who has become a senior AFL player. Sufficient biographical detail is given but the emphasis on family relationship, education, and faith, with strong quotes to back up the commentary, make this

an article which may impact young readers positively. Wally is presented as a worthy role model whose life is more than just sport, without any didacticism from the writers.

CATEGORY 8

Best Editorial or Opinion Piece

GOLD

"Racism in the Church"
By Swee Ann Koh in Crosslight

This addresses a timely issue, challenging her readers to adjust their mindsets. But it is not a theoretical treatise. Koh writes as one who has herself experienced racist attitudes within her congregation. However, she is not a whinger. She writes as a committed member of her faith community and says, "If I have been critical at times, it's because I love this church and want it to be a truly just, multicultural church and experience the blessings from its rich diversity." This is a first-class editorial.

SILVER

"Van Gogh Speaks to Yearning for Transcendent"

By Peter Corney in The Melbourne Anglican

Writer Peter Corney has long been an admirer of the work of Vincent Van Gogh. This positive editorial, "Van Gogh Speaks to Yearning for Transcendent" brings a fresh angle to an old topic. The huge numbers of visitors to last year's NGV's Van Gogh exhibition included many young adults. As a result, Peter

Corney realized that a longing for the transcendent had not died out in our culture. He says he left the exhibition with a new feeling of hope. The thoughtful reader will understand his enthusiasm.

BRONZE

“Standing in the Gap Against Mental Illness,” by Jarrod Stackelroth in The Adventist Record

This brings a new sidelight to a pressing social issue. What makes the piece stand out is the writer’s testimony of a close family member’s experience. He writes: “My wife suffered severe ongoing abuse as a child. It left her with scars—scars that are not always visible to the curious eye but to one who has ‘known’ her, they are there—under the surface, marking her soul, blistering her skin, bleeding internally.” This is vivid writing, and makes Stackelroth’s editorial compelling reading.

General comments

There were many creative editorials in this category, and sorting out the best was no easy task. Many other entries could just as easily have received awards. With entries of similar quality, a provocative, eye-catching title provided the edge, as did the narration of personal examples to support the writer’s case. (We always warm to a story from personal experience.) The winning entries all brought new angles to old themes. They inspired, rather than bored

CATEGORY 9

Best Column

GOLD

“Australia”

By Fatima Measham, in Eureka Street Online.

Despite being freed from the space confines of hard copy, this thoughtful commentator restricts herself to 600 words or so per column. As a result her wide-ranging material is crisp, disciplined and a joy to read. Her topics range from hate speech to philosophies of time, from Australia’s ‘original sin’ to the challenges of raising boys, and in each she manages to say something fresh and helpful. As the category requires, a regular, outstanding column.

SILVER

“Digital Ministry”

By Keith Anderson, in Insights

Keith Anderson takes the long view, both backwards and forwards – to the Christmas story, to the Reformation - and relates it to today’s digital world and the future to which it points.. It is a bold approach, thought-provoking and sometimes demanding.

SILVER

“Everyday Spirituality”

By Alison Sampson, in Zadok Perspectives (Ethos Centre)

Alison Sampson looks at the minutiae of life – Australian, suburban, domestic – and reflects on everyday experiences. The big issues she touches on are those expressed in daily living – generosity, hospitality, welfare, environment – and she integrates them well into her faith.

These two columnists are both pastors and both writing readable and interesting columns about 6-800 words every two or three months. But there the resemblance ends for their focus is very different.

CATEGORY 10

Best Faith Reflection

GOLD

“If grief is overwhelming, how do we cope? “

By Nils von Kalm in The Melbourne Anglican

This sensitive reflection deals with the universal problem of grief. The author springs from the grief of a person known to many readers who is suffering the loss of a spouse, to a reflection by the author on his own grief in divorce and loss of job. He calls upon writers, M Scott Peck, Viktor Frankl, Henri Nouwen and the hymnist, Horatio Spafford, the work of a psychologist and the Bible and theology, to deepen the reflection from his own personal response. The article is well-structured and the boxed Facebook comments add illustration to his points about how to respond to someone who is grieving. This article connects faith to everyday life and deals helpfully with a sensitive subject.

SILVER

“Almsgiving and the challenge of encounter”

By Michael Otto in NZ Catholic

This is editorial is a succinct piece of writing in response to public debate over begging in the streets. The writer very clearly addresses his Catholic readers as Lent approaches with his reflections on what might be their faith response to meeting a beggar, drawing in readers to consider their own response. He places the emphasis, not

on the virtue of the recipient, but on the blessedness of the non-judgmental almsgiver, referring to the actions of a US priest, a message from the Pope and the example of a local couple who shared without judgment. The editorial is non-didactic, but reflective, and very clearly meets the category criterion of enabling readers to connect faith to everyday life.

BRONZE

“To go on”

By Cathy Jenkins in the Melbourne Catholic

This is a concise well-structured piece of writing about going on through good and bad times living the Christian life. It moves from a personal experience to reference to a film to quoting Thomas Merton to the writer’s own reflection. The writer includes the reader as “we” and “us” avoiding the didactic second person. Clearly the inclusive pronouns refer to her Catholic readers and so she is comfortable pronouncing a clear faith position. The piece is a strong encouragement to live ordinary lives with courage, faith and hope, no matter the circumstances.

Category 11

Best Theological Article

GOLD

“Business as Calling”

By Rev’d Gordon Preece, Zadok Perspectives Autumn 2017

A comprehensive and timely article on the theology of business as a place for