

Australian Multicultural Foundation
Carla Zampatti

SCHOLARSHIP
for **YOUNG WOMEN**

Stakeholder Kit



carla zampatti



Background

The Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women (the Scholarship) is a national initiative developed by the Australian Multicultural Foundation (AMF) to celebrate the legacy of renowned Australian fashion designer and champion for multiculturalism, Carla Zampatti. The Scholarship supports young women from new and emerging culturally and linguistically diverse backgrounds to achieve their aspirations and goals in life where there may be barriers or disadvantages to achieving these goals.

The Scholarship is open to supporting a broad range of personal ventures, projects or activities that an applicant may have or strive for, whether this is starting a business, funding their own education, or pursuing goals in the creative and performing arts, design, or sports.

In this pack, you will find social media posts, a poster and a factsheet with eligibility, criteria and other information on the Scholarship, to share in your community.

Australian Multicultural Foundation
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Key messages

- The Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women will provide young women from new and emerging communities, who reside in Australia, a scholarship to achieve their aspirations and goals in life where there may be barriers or disadvantages to achieving these goals.
- One annual scholarship to the value of \$10,000 will be awarded.
- Apply at: **amf.net.au/the-australian-multicultural-foundation-carla-zampatti-scholarship-for-young-women/**
- Applications for the Scholarship will open at 9:00am Thursday 7 April and close at 5:00pm Friday 6 May 2022.
- Award night: 31 May 2022

Australian Multicultural Foundation
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Introduction

**Dr Bulent Hass Dellal AO,
Executive Director, Australian Multicultural Foundation**

"This scholarship will support the commencement of a personal or business project – whether it be education, technology, arts or business et cetera. This isn't exclusive to fashion, and Carla wasn't exclusive to fashion, she was a trailblazer in business. Through this Scholarship, we want to see more young women from diverse cultures overcome barriers and challenges to achieve their aspirations and in the process, strengthen the future prosperity of multicultural Australia"

Australian Multicultural Foundation
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Introduction

Alex Schuman,
Carla's son and CEO of CARLA ZAMPATTI PTY. LIMITED.

"My mother's journey to Australia as a young girl and her determination to set up her business is a journey for all women. We know this scholarship is the beginning of supporting many wonderful business ventures for young multicultural women everywhere in Australia for years to come,"

Australian Multicultural Foundation
Carla Zampatti

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Social tile #1

Headline:

About the scholarship

Post copy:

The Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women (the Scholarship) is a national initiative developed by the Australian Multicultural Foundation (AMF) to celebrate the legacy of renowned Australian fashion designer and champion for multiculturalism, Carla Zampatti. The Scholarship supports young women from new and emerging culturally and linguistically diverse backgrounds to achieve their aspirations and goals in life where there may be barriers or disadvantages to achieving these goals.

The Scholarship is open to supporting a broad range of personal ventures, projects, or activities that an applicant may have or strive for, whether this is starting a business, funding their own education, or pursuing goals in the creative and performing arts, design, or sports.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

Share this post!

Learn more [here](#).

#AMFCarlaZampattiScholarship #AMFCZScholarship



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Social tile #2

Headline:

Carla's legacy

Post copy:

Carla Zampatti was an inspiring board member of the Australian Multicultural Foundation for 12 years. Carla championed a strong commitment to Australia and its diversity. Her advocacy, commitment, and encouragement to young people from all cultural backgrounds to reach their goals in life inspired the creation of this Scholarship.

Celebrating Carla's contribution to multicultural Australia, the Scholarship continues her legacy of promoting the diversity of our knowledge, skills, and talents in advancing Australia's social, economic, and cultural well-being.

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Social tile #3

Headline:

How to apply

Post copy:

Applicants are asked to fill out an applicant information form and submit a written personal statement (no more than two pages) answering the following question:

"How will the Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women help or support you to achieve an aspiration or goal in your life?"

As a guide, applicants may want to address the following points in their personal statement:

- Provide a short background about themselves.
- Describe the venture, project, or activity they would like to achieve through the Scholarship and how it contributes to a prosperous multicultural Australia.
- Address other elements of the selection criteria such as what hardships, barriers or challenges they may face and how they do embody or aspire to embody the values of passion, commitment, respect, leadership, and innovation.
- Describe what the Scholarship will mean to them if successful.

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Social tile #4

Headline:

Eligibility & selection criteria

Post copy:

Applicants must meet the following eligibility criteria:

- Be a woman (including female-identifying persons) aged between 18 – 29 years old
- Be an Australian citizen or permanent resident
- Be from a new and emerging community that is culturally and linguistically diverse.

More information on new and emerging communities can be found by accessing the FECCA website [here](#).

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #5

Headline:

What the scholarship will be used for

Post copy:

The Scholarship can support a personal venture, goal, or activity including, but not limited to: education, business start-up, fashion and design, cultural or social inclusivity, empowerment of minority communities, social enterprise, creative or performing arts, and/or sports.

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Social tile #6

Headline:

How do I submit an application?

Post copy:

Applicants can use the application portal on the AMF website to submit their applications electronically by clicking

'Apply'. amf.net.au/the-australian-multicultural-foundation-carla-zampatti-scholarship-for-young-women/

Applicants can also send a hardcopy of their application to:

Level 1, 185 Faraday Street
CARLTON VIC 3053
PO Box 538
CARLTON SOUTH VIC 3053

For applicants mailing hard copy application packs, please ensure your application is mailed by the closing date and time. A downloadable copy of the applicant information form is available on the AMF scholarship website to support hardcopy applications.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #7

Headline:

Scholarship selection process

Post copy:

A selection panel has been established to select the successful applicant.

Upon receiving and assessing the written applications against the selection criteria, the panel will invite shortlisted candidates to attend a face-to-face or online interview.

If required, there may be further shortlisting interviews conducted.

Do you know a young woman from a new and emerging community with a personal or business project in education, technology, arts, business or other, who might be interested in entering the Scholarship? The recipient will receive \$10,000 from AMF to kickstart their project.

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Social tile #8

Headline:

What is a new and emerging community?

Post copy:

New and emerging communities are defined by the Federation of Ethnic Community Councils of Australia (FECCA) as:

"Migrants and refugees that have recently arrived in Australia and that may need additional support in the settlement process. The main identifiers of a new and emerging community (NEC) are a lack of established family networks, support systems, community structures and resources, unfamiliarity with mainstream services, and challenges in accessing these services[1]. NECs may have other identifiers including limited English language proficiency, high numbers of refugees, low levels of formal education, financial vulnerabilities, difficulty in finding long-term and sustainable employment.

The AMF encourages scholarship applications from young women who belong to new and emerging communities in Australia.

More information on new and emerging communities can be found by accessing the FECCA website [here](#).

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Fact sheet

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About the
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Whether you are starting a business, funding study or training or pursuing goals in the creative or design industries, the Scholarship will support ventures, projects or activities that align with your interests, goals and aspirations.

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Dr. Hass Dellal AO, Executive Director Australian Multicultural Foundation.

"My mother's journey to Australia as a young girl and her determination to set up her business is a journey for all women. We know this scholarship is the beginning of supporting many wonderful business ventures for young multicultural women everywhere in Australia for years to come."

Alexander Schuman, Carla's son and CEO of CARLA ZAMPATTI PTY. LIMITED.

Eligibility and Selection criteria

To be eligible for the Scholarship, you must meet the following criteria:

- be a woman (including female identifying persons) aged between 18 - 29 years old
- be an Australian citizen or permanent resident
- be from a new and emerging community that is culturally and linguistically diverse.

You should also demonstrate how you embody or aspire to embody the values of passion, commitment, respect, leadership and innovation and how your chosen venture, project or activity promotes a prosperous multicultural Australia.

The selection process

The selection panel will assess all submitted written applications against the selection criteria and shortlist candidates to be interviewed

Shortlisted candidates will be invited to attend a face to face or online interview, where the successful candidate will be selected. If required, the selection panel may conduct further shortlisting interviews.

How to apply

Applications for the Scholarship will open at 9:00 am Thursday 7 April and close at 5:00 pm Friday 6 May 2022.

You are asked to fill out an [applicant information form](#) and submit a [written personal statement](#) (no more than two pages) answering the following question:

"How will the Australian Multicultural Foundation Carla Zampatti Scholarship for Young Women help or support you to achieve an aspiration or goal in your life?"

As a guide, you may want to address the following points in your personal statement:

- provide a short background about yourself.
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- describe what the Scholarship will mean to you if successful.

[> Learn More at amf.net.au](#)

> Download fact sheet

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Poster

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> Learn More at amf.net.au

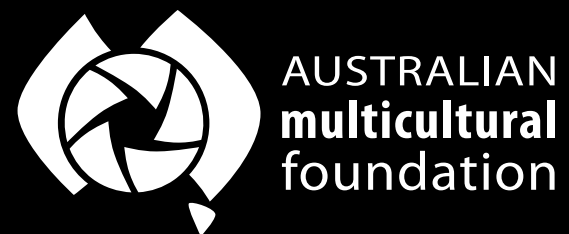
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All questions regarding the Scholarship including eligibility and the application process, can be directed to the Australian Multicultural Foundation via email info@amf.net.au or by phone (03) 9347 6622.



carla zampatti^o